

Join the Club
 and start receiving the privileges,
 benefits and rewards
 that our valued customers have
 discovered.

Experienced, knowledgeable
 and personal service.

Travel planning, pure and simple.



469 Elgin St
 Ottawa, Ontario K2P 2E6
613.238.6300



Club

- REWARDS
- BENEFITS
- PRIVILEGES

Membership provides you with more added-value, more chances to win great prizes and an opportunity to share and exchange valuable travel information - exclusive to Club members.

EXCLUSIVE "REFERRAL PROGRAM"

Simply refer someone to us - and when they book their vacation, we'll reward you with a \$25 gift certificate* from partners like Kelsey's and ESSO. It's that simple. The more referrals you send us, the more rewards you receive. There is no limit.

We're continually adding more partners to give you the choice of rewards you value most.

How it works:

When you send us your Membership form, we'll send you a supply (10) of personalized Referral Cards. Hand them to friends, neighbours, co-works and relatives who are considering making vacation plans. Suggest they should contact us to make their booking and to bring the Referral Card with them when they make their vacation booking. Once the booking is made, we'll send you a \$25 gift certificate*. It's that easy. (*Applies to vacation packages and cruise vacation bookings only)

If you run out of Referral Cards (and we hope you do), simply contact any of our offices and we'll gladly send you more personalized Referral Cards.



MONTHLY DRAWS - Great Prizes

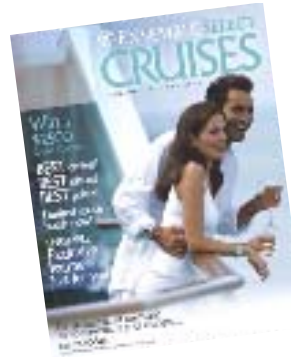
Club members will be automatically entered into monthly draws for some exciting prizes such as;

- a pair of 200-level Sens tickets
- weekend stays at top-notch hotels
- and more...

All you have to do is fill-out the Membership Form and join the Club Today!

ENSEMBLE™

Select Vacations & Cruises Magazine



Several times a year, you will receive the beautiful, full-colour glossy travel magazine published by ENSEMBLE™ Travel Group. Inside, you'll find a wide selection of vacation and cruise products exclusive

to our agency and to you - all of which feature added benefits when you book. Great information on destinations, resorts and cruise lines along with special pricing and added-benefits for you. You are sure to enjoy our Select Vacations and Cruises magazine.

PHOTO CONTESTS

Club Members, select 1 or 2 of the best pictures from your recent vacation then send us the digital pictures via email. Twice a year we'll select a dozen as the "Best" from those submitted and post them on a special section of our website where visitors can view them and "Vote" for their favourite. There'll be prizes for voting & for winning picture.

email your photos to: photos@bytowntravel.com

'CLUB' DETAILS ONLINE

Visit us online for complete details:

www.bytowntravel.com

Limited Time Offer
COMPLIMENTARY

One-time MEMBERSHIP FEE: _____ \$ 14.⁹⁵
(payable by cash or cheque + GST = \$14.95 + GST (\$1.05) = \$16.00)

Membership Form

Join today by simply filling-in the information below.

A note about your privacy:

Protecting your privacy and personal information is extremely important to us. Your personal information is kept strictly confidential and will never be made available or sold to anyone outside our company. You can read our complete Privacy Policy by visiting: www.bytowntravel.com

First Name

Last Name

Address

City

Prov

Postal Code

Phone (home)

Phone (work)

email

By signing below, I give you permission to mail **Travel Club** information and ENSEMBLE™ **Select Traveller** magazine to me. I understand that I may opt-out of the Travel Club at any time, and that I will cease to receive the benefits upon opting-out.

Signature

Date: